

UnoRondo Growth Capital

Overview

UnoRondo Growth Capital (URGC) URGC was designed to be an emerging market opportunity fund, focused specifically on Latin America where Valhalla Private Capital has operations, plus exposure to deal flow and partners with direct line of sight on the investment opportunities.

Investment Parameters

URGC is a hybrid fund, focusing on quarterly disbursements through direct loans or convertible notes that pay interest. However, the fund has the latitude to invest up to 1/3 of the fund into equity, allowing the Fund Manager to look for exceptionally good seed investments that could provide outstanding returns through the standard Venture model.

The Rules for Investing

1. URGC can not be the first investor
2. A local, experienced investor must have invested in the company, previously or concurrently
3. Interest must be payable, not just convertible into equity at the end of the term
4. The investment may be into a holding company domiciled in any jurisdiction, but the operating company must be in Latin America

Units and Investing

Issuer:	UnoRondo Growth Capital
Unit Price: \$CN	\$12,500
Investor:	Accredited and Eligible
Current Raise from Members: \$CN	\$200,000
Maximum Fund Size: \$CN	\$5,000,000 closed 5-year fund
Projected Distribution:	8-12% + equity upside

Initial Investments

- VincuVentas – Bogota, Colombia (Convertible Note)
- YaEsta' – Quito, Ecuador (Equity)
- YaEsta' – Quito, Ecuador (Debenture)



Bogota, Colombia (Convertible)

Vincuentas utilizes Machine learning and other AI to rank HR choices for large corporations. If a corporation was to look at 200 applicants, the Vincuentas process would allow the corporation to rank each applicant from 1-200. Vincuentas has over \$300,000 USD in revenue for 2017 and it is expected to double this year. The company is supported by both Polymath Ventures and a large Family office in its last round, and both organizations are participating again this round. URGC's participation triggers a follow on of \$1.5m from a Mexico PE firm in the Series A round, so the companies funding needs are met until exit.



Quito, Ecuador (Equity)

YaEsta' did over \$1m USD last year as the largest e-commerce engine in Ecuador focusing largely in electronics. YaEsta' provides e-commerce support for companies such as Sony, Samsung and LG expect the opportunity to double in 2018 as they roll their services out around the country and expand their offerings. E-Commerce in Latin America is growing at a double-digit pace YoY. UnoRondo will be co-investing with several other institutional investors in the Series A round, and the YaEsta' investment embeds URGC into the investment community of Quito, Ecuador.



Quito, Ecuador (Debenture)

YaEsta' is in the middle of exit talks with 4 suitors. URGC has provided \$50K bridge financing at 20% interest. The note converts to equity if the exit fails.

Investments Ready to Close

- Carcool – Lima, Peru
- Columbia Rural Banking Opportunity, providing 18% ROI
- Nutrye - Mexico Energy Drink, currently selling in 7-11s in one Mexico state

For More Information on URGC and Individual Companies

- Email: info@valhallaprivatecap.com

Fund Managers

R Stewart Thompson

Early 90's tech entrepreneur with a successful Internet exit. Turned Angel Investor in 2003 and started what is now Valhalla Angels across Western Canada. Investor in 40 deals and funds, fund Manager, and Startup Canada Investor of the Year in 2015.

Jan Lederman

Former Senior Partner of Thompson Dorfman Sweatman Law firm, Chair of the Board of University of Manitoba, Vice-President of a former Canadian Labour-Sponsored Venture Capital Fund and former Regional Vice-Chair (North America) of Lex Mundi, Corporate Organizations and Securities Law Group.

Luke Krueger

As a dual citizen of Canada and Brazil, Luke has been working with emerging market entrepreneurs for many years. A 3-time founder, Angel Investor, Student Entrepreneur of the Year in 2006 in Vancouver, Luke also worked directly with Nobel Peace Prize Laureate, Muhammad Yunus the world's leading thinker on social enterprise and founder of the theory of micro-finance.

Advisory Board

- Colleen Chapman
- Ken Davidson
- Myles McDougall
- Paul Schofield

Note: All Managers and the Advisory Board have purchased a minimum of 1 unit in the fund